

WNC MAGAZINE

Mountain Living in Western North Carolina

FOR IMMEDIATE RELEASE



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WNC magazine and Top Chef's Carla Hall Lyons Present Sweet - A Blue Ridge Wine and Food Festival Late-Night Event

March 12, 2009 – **Asheville, North Carolina** – *WNC* magazine proudly presents Sweet - a late-night pastry party featuring *Top Chef* runner-up Carla Hall Lyons and *WNC* editor-in-chief Eric Seeger. Join the *WNC* magazine staff, guests of the Blue Ridge Food & Wine Festival and *Top Chef* fans at Crippen's Country Inn & Restaurant on Friday, April 17 to taste an elaborate menu of some of Lyons' favorite desserts.

WNC magazine editor-in-chief Eric Seeger elaborates, "What better way to cap off an evening at the Blue Ridge Food & Wine Festival than with desserts, cocktails, and cigars at one of Blowing Rock's favorite establishments." Tickets for this late night fête are \$40 and include an unlimited assortment of delicious desserts, flaming coffees, champagnes, port wines, cocktails, sauternes, ice wines, single-malt scotches, single-barrel bourbons, and cigars.

Audience favorite Carla Hall Lyons was runner-up for Bravo's Season 5 hit TV series *Top Chef*. Lyons is the owner and chef of Alchemy Caterers in Washington, D.C., where she uses fresh, seasonal ingredients to create unforgettable comfort dishes. Admitting that pies are one of her favorite things to make, she is sure to wow attendees of the event with her inventive menu of tasty sweets prepared by Crippens' pastry chefs. Tickets can be purchased by calling 1-877-295-3487.

The art of wine-making is celebrated in mountain style during the 2009 Blue Ridge Wine and Food Festival, April 16-19 in Blowing Rock, North Carolina. Featuring wineries from throughout North Carolina and the world, and fine cuisine created by Blowing Rock chefs, the festival promises to please even the most discriminating palates. Visit the website at www.blueridgewinefestival.com for more information and to purchase tickets.

WNC is a lifestyle magazine celebrating the unique people and cultures; arts, crafts and architecture; history; and foodways of Western North Carolina. Each issue includes features on current issues facing residents; profiles on intriguing locals; and regular departments highlighting gorgeous homes, great weekend escapes, outdoor adventures, a calendar of regional events, and a comprehensive dining guide. Please visit www.wncmagazine.com to learn more.

To schedule interviews with Editor Eric Seeger or other contributors, please contact Jackie Tyler Thomson with Leapfrog Public Relations jtyler@leapfrogprco.com or (843) 579-0500.

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